



OFFICIAL COMMUNITY PLAN & NEIGHBOURHOOD PLANNING PROGRAM RENEWAL

Citizen Advisory Committee Meeting #1 - 2010

Date / Time: Thursday, January 14, 2010 @ 4:30 PM
Location: City Hall, Committee Room 1
Next Meeting: Thursday, January 21, 2010, Committee Room 1
Attendees: Robert Jawl; Dan Pollock; Doug Rhodes; Blair Humphrey; Lisa Helps; Mark Hornell; Kim Fowler; Cameron Scott; Deb Day, Vince Verlaan

Regrets: Deborah Curran; Todd Litman

Distribution List: Committee Members;

Check in

- Cam noted that the Project Charter and Public Engagement Strategy were presented to GPC on January 7, with recommendation to approve on January 14
- Group discussed possibility of meet and greet with other advisory committees
- Meeting time to be changed to 4:30-6:30pm, pending confirmation from absent committee members

OCP Brand and Logo Development

It was noted that corporate communications would finalize the brand concept and ensure consistency with communications materials.

Group discussed:

- Ensuring previous comments were retained in brand development process



Victoria Sustainability Framework Refinement

Kim gave an overview of the previous VSF process, the process for moving it forward, and the role of CAC in that process.

Group Discussed:

- Revising Sustainability Commitment
 - Positioning of Victoria as a leader
 - Better defining community & corporate terms
- Improving the strength and clarity of the framework structure and goal statements
- Improving the communication of goals that cross multiple areas
- Clarifying theme and sub-theme headings
- Adding goals for things such as vibrancy, urban design, sense of place, or beauty
- Consistency in goal statements (some measurable, some not)

Action Item:

CAC to continue discussion on themes and goals at next meeting, January 21.

Check Out

Bike Rack

Provide committee members with a list of the other planning exercises underway, their timelines and links to any Web sites that may exist.

The foregoing is considered to be a true and accurate record of all items discussed. If any discrepancies or inconsistencies are noted, please contact the chair immediately

.c.c. Distribution List