

Section 4: Context and Challenges

Sub-Topic	Plan Reference	Feedback
Population Growth and Change	p. 20	A graph is shown as to what the population will look like in 2041. I think it shows the major impact due to the “baby boomers” aging. I think it would be very useful to show this graph at 2021 and 2031. I judge that at 2021 and 2031 the “baby boom” bubble will be much larger than at 2041. The primary reason being that by 2041 many of “boomers” will have died (i.e. a person born in 1946 would be 95 years old). I judge the City of Victoria will have the most serious challenge from “boomers” between 2020 and 2030 when the leading edge of “boomers” will be in their 70’s and imposing a serious demand on services.
	p. 20	How does the OCP’s population growth and statistics compare to historical rates of growth? How does it compare with other municipalities in the region?
Policy Challenges	p. 21	The continuing loss and changes to heritage buildings or their surrounds in the core area and neighbourhoods also brings loss of ambience. Tourism businesses hear that Victoria is not as charming as before and residents can see that fact for themselves. Keeping our heritage in neighbourhoods. Economy Victoria’s tourism sector faces challenges...retail centres. A good context with some green framing is important for tourism.
	p. 21	We note “affordable” housing is mentioned but not defined on p.21 and, though a number of definitions are described in the glossary, no mention of how affordable housing will be measured is noted. Some detail is offered in the Housing Section but the term remains somewhat vague.
	p. 21	A good context with some green framing is important for tourism.
	p.21	I think that we would do well to add something about poverty and low income levels (compared to the rest fo the region) to our list of challenges.
	p.21	I think that a note about the city's support of urban agriculture and goals to expand the same would be useful to add to to this list.
	p. 21	Rewrite the text for Food Systems to reflect the full cycle and to remove the impression that FS is primarily about access to allotment gardens.
Engagement in Plan Development	p. 22	We have noted what we see as gaps in the draft: as a plan for the community, should it not describe the people for whom it is written and outline the process by which their voices have been heard and acknowledged?
	p. 22	Move the sub-topic of Engagement in Plan Development to last part of Section 1, and ensure the graphic does not read as though all decision making was funnelled through the CAC. Convert Figure 5 to a decision making model, or timeline format.